

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

1 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL RATE CHANGES OK PER BUYER. PLS CNF

OK
JMK
9/10/12

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	W-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$110.00	09/12-09/17	3	1	3	\$330.00	
	2	W-F,M	530A-6A	GOOD MORNING CINCY	:30	\$110.00	09/12-09/17	2	1	2	\$220.00	
	3	W-F,M	6A-630A	GOOD MORNING CINCY	:30	\$200.00	09/12-09/17	3	1	3	\$600.00	
	4	W-F,M	630A-7A	GOOD MORNING CINCY	:30	\$200.00	09/12-09/17	2	1	2	\$400.00	
	5	W-F,M	7A-730A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	6	W-F,M	730A-8A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	
	7	W-F,M	8A-830A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	8	W-F,M	830A-9A	THE EARLY SHOW	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	
	9	W-F,M	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/12-09/17	3	1	3	\$75.00	
	10	SA	630A-7A	12 NEWS SATURDAY	:30	\$90.00	09/15-09/15	1	1	1	\$90.00	
	11	SA	730A-8A	12 NEWS SATURDAY	:30	\$90.00	09/15-09/15	1	1	1	\$90.00	

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

2 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*12	SA	830A-9A	SATURDAY EARLY SHOW	:30	\$350.00	09/15-09/15	1 P2	1	1	\$350.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	13	SU	430A-5A	GOOD MORNING CINCY @ 430A	:30	\$25.00	09/16-09/16	1 P2	1	1	\$25.00	
	14	W-F,M	9A-10A	THE DOCTORS	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	15	W-F,M	10A-11A	ANDERSON	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	*16	W-F,M	11A-12P	PRICE IS RIGHT	:30	\$450.00	09/12-09/17	4 P2	1	4	\$1,800.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*17	W-F,M	12P-1230P	12 NEWS AT NOON	:30	\$500.00	09/12-09/17	5 P2	1	5	\$2,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*18	W-F,M	1230P-130P	THE YOUNG AND RESTLESS	:30	\$400.00	09/12-09/17	5 P2	1	5	\$2,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*19	W-F,M	130P-2P	BOLD AND BEAUTIFUL	:30	\$400.00	09/12-09/17	5 P2	1	5	\$2,000.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*20	W-F,M	2P-3P	THE TALK	:30	\$350.00	09/12-09/17	4 P2	1	4	\$1,400.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$350.00	09/15-09/15	1 P2	1	1	\$350.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

3 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1 P2	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1 P2	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1 P2	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*25	SU	1030A-11A	FACE THE NATION	:30	\$400.00	09/16-09/16	1 P2	1	1	\$400.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	26	SU	11A-1130A	NEWSMAKERS	:30	\$100.00	09/16-09/16	1	1	1	\$100.00	
	*27	W-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/12-09/17	5 P2	1	5	\$1,750.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	28	W-F,M	4P-430P	12 NEWS FIRST	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
	29	W-F,M	430P-5P	12 NEWS FIRST	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
	30	W-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	31	W-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
	*32	W-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/12-09/17	5 P2	1	5	\$4,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

4 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	33	SA	6P-630P	12 NEWS	:30	\$150.00	09/15-09/15	1	1	1	\$150.00	
	34	SU	630P-7P	LOCAL 12 NEWS	:30	\$250.00	09/16-09/16	1	1	1	\$250.00	
	*35	W-F,M	7P-730P	INSIDE EDITION	:30	\$850.00	09/12-09/17	5 P2	1	5	\$4,250.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	36	W-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/12-09/17	5	1	5	\$1,250.00	
	37	SA	657P-757P	ENTERTAINMENT THIS WEEK	:30	\$200.00	09/15-09/15	1	1	1	\$200.00	
	*38	M	10P-11P	HAWAII 5-0	:30	\$1,700.00	09/17-09/17	1 P3	1	1	\$1,700.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	43	TU	10P-11P	UNFORGETABLE	:30	\$700.00	09/11-09/11	0	0	0	\$0.00	
	45	W	8P-9P	BIG BROTHER	:30	\$1,500.00	09/12-09/12	1	1	1	\$1,500.00	
	*48	W	10P-11P	CSI	:30	\$3,500.00	09/12-09/12	1 P2	1	1	\$3,500.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	51	F	9P-10P	CSI NEW YORK	:30	\$900.00	09/14-09/14	1	1	1	\$900.00	
	*52	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,200.00	09/14-09/14	1 P3	1	1	\$1,200.00	
		Sales Remark: V5 RTE CHG										
		V5 Comment Changed, Rate Changed										
	55	SU	7P-8P	60 MINUTES	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
	58	W-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/12-09/17	5	1	5	\$2,750.00	

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

5 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	59	SA	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/15-09/15	1	1	1	\$550.00	
	60	SU	11P-1135P	12 NEWS @ 11P	:30	\$550.00	09/16-09/16	1	1	1	\$550.00	
	61	W-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
	62	SA	1135P-1205A	DAVID LETTERMAN	:30	\$150.00	09/15-09/15	5	1	5	\$750.00	
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$250.00	09/15-09/15	1 <i>P2</i>	1	1	\$250.00	
		Sales Remark: V5 RTE CHG V5 Comment Changed, Rate Changed										
	64	SU	1135P-1205A	SPORTS AUTHORITY	:30	\$100.00	09/16-09/16	1	1	1	\$100.00	
	65	SU	1205A-105A	CRIMINAL MINDS	:30	\$60.00	09/16-09/16	1	1	1	\$60.00	
	68	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/15-09/15	3	1	3	\$1,050.00	
	69	SU	12P-1P	NFL TODAY	:30	\$800.00	09/16-09/16	1	1	1	\$800.00	
	70	SU	1P-4P	BENGALS @ BROWNS	:30	\$6,500.00	09/16-09/16	1	1	1	\$6,500.00	
	72	SU	4P-7P	NFL AFC GAME	:30	\$2,400.00	09/16-09/16	1	1	1	\$2,400.00	

---REPORT TOTALS---

Report Totals: 139 / \$58,140.00

---SALES MONTHLY TOTALS---

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:39 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Lines

6 of 6

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Sep 12: 139 / \$58,140.00

Sales Totals: 139 / \$58,140.00

Station Totals: 139 / \$58,140.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$223,615	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null
Demos RA35+

Status Revised

Traffic Order# 50869

Showing Buylines: All Rep & Sta Revised Lines

1 of 4

Fax#

Hiatus Weeks

Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL RATE CHANGES OK PER BUYER. PLS CNF

V5 Comment Changed, Rate Changed

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:38 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Rep & Sta Revised Lines

2 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*20	W-F,M	2P-3P	THE TALK	:30	\$350.00	09/12-09/17	4	1	4	\$1,400.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*21	SA	930A-10A	SATURDAY EARLY SHOW	:30	\$350.00	09/15-09/15	1	1	1	\$350.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*22	SU	9A-930A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*23	SU	930A-10A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*24	SU	10A-1030A	CBS SUNDAY MORNING	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*25	SU	1030A-11A	FACE THE NATION	:30	\$400.00	09/16-09/16	1	1	1	\$400.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*27	W-F,M	3P-4P	LET'S MAKE A DEAL	:30	\$350.00	09/12-09/17	5	1	5	\$1,750.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*32	W-F,M	6P-630P	12 NEWS AT 6P	:30	\$900.00	09/12-09/17	5	1	5	\$4,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*35	W-F,M	7P-730P	INSIDE EDITION	:30	\$850.00	09/12-09/17	5	1	5	\$4,250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:38 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Rep & Sta Revised Lines

3 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*38	M	10P-11P	HAWAII 5-0	:30	\$1,700.00	09/17-09/17	1	1	1	\$1,700.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*48	W	10P-11P	CSI	:30	\$3,500.00	09/12-09/12	1	1	1	\$3,500.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*52	F	10P-11P	BLUE BLOOD-CBS	:30	\$1,200.00	09/14-09/14	1	1	1	\$1,200.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								
	*63	SA	1205A-105A	CRIMINAL MINDS	:30	\$250.00	09/15-09/15	1	1	1	\$250.00	
				Sales Remark: V5 RTE CHG								
				V5 Comment Changed, Rate Changed								

---REPORT TOTALS---

Report Totals: 48 / \$29,300.00

---SALES MONTHLY TOTALS---

Sep 12: 139 / \$58,140.00

Sales Totals: 139 / \$58,140.00

Station Totals: 139 / \$58,140.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$223,615	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPC	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null

Rep Order# 9795152 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 50869

Printed: 09/10/2012 2:38 PM
Last Received: 09/10/2012 10:24 AM
Showing Buylines: All Rep & Sta Revised Lines

4 of 4

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product OBAMA 4 AMERICA *A
Estimate# 1536
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/05/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Demos RA35+

Spot Manager: All, 09/04/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 1												
09/12/12	Wednesday	12:28:13 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/13/12	Thursday	12:12:44 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	12:05:12 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											3	
Line: 2												
09/14/12	Friday	12:35:20 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	12:35:55 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 3												
09/12/12	Wednesday	12:13:27 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	Friday	12:20:58 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	12:13:22 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 4												
09/12/12	Wednesday	12:35:40 AM	:30	\$200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	Friday	12:43:41 AM	:30	\$200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 5												
09/12/12	Wednesday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	Friday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	Monday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											3	
Line: 6												
09/12/12	Wednesday	7:29:26 AM	:30	\$100.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	Friday	7:59:26 AM	:30	\$100.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											2	
Line: 7												
09/12/12	Wednesday	8:12:00 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/14/12	Friday	8:19:10 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	8:19:30 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 8												
09/12/12	Wednesday	8:37:20 AM	:30	\$100.00		CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/14/12	Friday	8:59:26 AM	:30	\$100.00		CBS This Morning	(8:30:00 AM-9:00:00 AM)	A OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
											2	
Line: 9												
09/12/12	Wednesday	1:52:54 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday	1:46:18 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	Monday	1:37:42 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
				\$75.00								3
Line: 10												
09/15/12	Saturday	6:41:20 AM	:30	\$90.00		6a-8a Local 12 News Sat	(6:30:00 AM-7:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00								1
Line: 11												
09/15/12	Saturday	7:49:55 AM	:30	\$90.00		6a-8a Local 12 News Sat	(7:30:00 AM-8:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00								1
Line: 12												
09/15/12	Saturday	8:40:30 AM	:30	\$350.00		CBS This Morning Saturday	(8:30:00 AM-9:00:00 AM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$350.00								1
Line: 13												
09/16/12	Sunday	4:44:58 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$25.00								1
Line: 14												
09/12/12	Wednesday	9:07:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday	9:42:10 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	9:15:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	9:08:05 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00								4
Line: 15												
09/12/12	Wednesday	10:41:30 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	10:41:45 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12	Friday	10:14:40 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	10:23:55 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00								4
Line: 16												
09/12/12	Wednesday	11:29:11 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	11:28:41 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	Friday	11:29:11 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	11:59:26 AM	:30	\$450.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$1,800.00								4
Line: 17												
09/12/12	Wednesday	12:10:07 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/13/12	Thursday	12:16:51 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/14/12	Friday	12:09:42 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/17/12	Monday	12:10:22 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
09/17/12	Monday	12:29:26 PM	:30	\$500.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
				\$2,500.00								5

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 18												
09/12/12	Wednesday	2:59:11 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/13/12	Thursday	1:28:41 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	2:59:11 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/17/12	Monday	2:58:51 PM	:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/17/12	Monday		:30	\$400.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											5	
Line: 19												
09/12/12	Wednesday	1:28:41 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/12/12	Wednesday	2:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/13/12	Thursday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	1:59:11 PM	:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/17/12	Monday		:30	\$400.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
											5	
Line: 20												
09/12/12	Wednesday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/13/12	Thursday	2:59:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/14/12	Friday	2:29:11 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/17/12	Monday	2:59:26 PM	:30	\$350.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											4	
Line: 21												
09/15/12	Saturday	3:59:26 AM	:30	\$350.00		CBS This Morning Sat	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 22												
09/16/12	Sunday	3:17:30 AM	:30	\$450.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 23												
09/16/12	Sunday	3:35:15 AM	:30	\$450.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 24												
09/16/12	Sunday	3:29:11 AM	:30	\$450.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 25												
09/16/12	Sunday	3:59:46 AM	:30	\$400.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
											1	
Line: 26												
09/16/12	Sunday	3:14:58 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											1	
Line: 27												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
------	---------	----------	--------	------	-------	--------------------	-------------	---------------------------	------------	----------	--------	----

Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 27

09/12/12	Wednesday	5:58:32 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:58:32 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/13/12	Thursday	5:28:36 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-
09/14/12	Friday	5:29:06 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/17/12	Monday	5:59:17 PM	:30	\$350.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-

\$1,750.00

5

Line: 28

09/12/12	Wednesday	1:28:21 PM	:30	\$180.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	1:28:36 PM	:30	\$180.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:27:21 PM	:30	\$180.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday	1:14:11 PM	:30	\$180.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

\$900.00

5

Line: 29

09/12/12	Wednesday	1:51:31 PM	:30	\$180.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	1:51:36 PM	:30	\$180.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	1:43:06 PM	:30	\$180.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	1:36:21 PM	:30	\$180.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

\$900.00

5

Line: 30

09/12/12	Wednesday	5:12:35 PM	:30	\$200.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-
09/13/12	Thursday	5:11:50 PM	:30	\$200.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	5:27:40 PM	:30	\$200.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:11:10 PM	:30	\$200.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/17/12	Monday	5:04:28 PM	:30	\$200.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-

\$1,000.00

5

Line: 31

09/12/12	Wednesday	5:35:31 PM	:30	\$200.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/12/12	Wednesday	5:57:21 PM	:30	\$200.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday	5:43:02 PM	:30	\$200.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH-
09/14/12	Friday	5:58:01 PM	:30	\$200.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	5:42:57 PM	:30	\$200.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	POBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH-

\$1,000.00

5

Line: 32

09/12/12	Wednesday	5:29:01 PM	:30	\$900.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH-
09/13/12	Thursday	5:29:16 PM	:30	\$900.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH-
09/14/12	Friday	5:19:02 PM	:30	\$900.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH-
09/17/12	Monday	5:12:58 PM	:30	\$900.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH-
09/17/12	Monday	5:05:29 PM	:30	\$900.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 32												
											5	
Line: 33												
09/15/12	Saturday		:30	\$150.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 34												
09/16/12	Sunday		:30	\$250.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 35												
09/12/12	Wednesday	7:10:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	4	MWASH
09/13/12	Thursday	7:28:04 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	3	MWASH
09/14/12	Friday	7:10:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	5	MWASH
09/14/12	Friday	7:28:04 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
09/17/12	Monday	7:11:42 PM	:30	\$850.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	2	MWASH
											5	
Line: 36												
09/12/12	Wednesday	7:34:30 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	7:51:29 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	Friday	7:50:44 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	7:51:41 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	Monday	7:50:41 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											5	
Line: 37												
09/15/12	Saturday	6:59:26 PM	:30	\$200.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 38												
09/17/12	Monday	10:28:45 PM	:30	\$1,700.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH
											1	
Line: 40												
09/12/12	Wednesday	8:28:41 PM	:30	\$1,500.00		Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 41												
09/12/12	Wednesday	10:43:30 PM	:30	\$3,500.00		Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-2	1	MWASH
											1	
Line: 42												
09/14/12	Friday	9:19:42 PM	:30	\$900.00		Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 43												
09/14/12	Friday	10:28:30 PM	:30	\$1,200.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 43												
				\$1,200.00								1
Line: 44												
09/16/12	Sunday	7:39:38 PM	:30	\$800.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$800.00								1
Line: 45												
09/12/12	Wednesday	1:20:04 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
09/13/12	Thursday	1:05:04 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH
09/14/12	Friday	1:06:14 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/17/12	Monday	1:20:19 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/17/12	Monday		:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$2,750.00								5
Line: 46												
09/15/12	Saturday	1:27:15 PM	:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$550.00								1
Line: 47												
09/16/12	Sunday		:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$550.00								1
Line: 48												
09/12/12	Wednesday	2:11:00 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/13/12	Thursday	2:23:30 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
09/14/12	Friday	2:25:15 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH
09/14/12	Friday	1:58:30 PM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/17/12	Monday	1:47:00 PM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$750.00								5
Line: 49												
09/15/12	Saturday	1:41:03 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH
09/15/12	Saturday	2:03:56 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH
09/15/12	Saturday	1:55:25 PM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH
09/15/12	Saturday	2:24:08 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH
09/15/12	Saturday	2:44:41 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$750.00								5
Line: 50												
09/15/12	Saturday		:30	\$250.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A 1536 *a	P-2		1	MWASH
				\$250.00								1
Line: 51												
09/16/12	Sunday	1:41:47 PM	:30	\$100.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH
				\$100.00								1
Line: 52												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/04/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 52												
09/16/12	Sunday	2:52:55 XM	:30	\$60.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 53												
09/15/12	Saturday	5:58:26 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/15/12	Saturday	1:04:21 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/15/12	Saturday	5:14:11 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
											3	
Line: 54												
09/16/12	Sunday	2:58:26 PM	:30	\$800.00		NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 55												
09/16/12	Sunday	3:59:26 PM	:30	\$6,500.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
Line: 56												
09/16/12	Sunday	3:59:26 PM	:30	\$2,400.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
											1	
											139	
											139	
											139	
											139	
											139	

[Filtered by:] [Sorted by: Station]